# MAC STRELIOFF

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# **EXPERIENCE**

# **Statistical Consulting and Internships**

#### Data Science Fellow at Insight Data Science

June 2019 - present

San Francisco, CA

- Identified users that could benefit from intervention, and free-trial users who acted like potential paying users, based on classification algorithms.
- Suggested product features to focus on when onboarding new users, based on feature importance from the **gradient boosting decision trees (GBT)** algorithm.
- Evaluated performance of **discriminant analysis**, **support vector classification**, **and tree-based algorithms** using **F1**, **AUC**, **precision**, **recall**, and **accuracy** metrics.
- Achieved ~81% mean AUC with gradient boosting decision trees (GBT).

#### Visiting Research Assistant at U.S. Army Research Laboratory West

June 2018 - Sept 2018

Playa Vista, CA

- Programmed dynamic Bayesian logistic regressions with model averaging to predict behavioral task performance from brain data in near-real time.
  Achieved accuracy comparable to standard offline machine learning models.
- Validated, through parameter recovery simulations, an implementation of **Bayesian Sparse Reduced Rank Regression** using **R** and **Stan**.

# Statistical Consultant for UCI Engineering, Sciences, and Technology Programs

Irvine, CA

Sept 2017 - Dec 2017

- Found higher total percentage points (tpp) earned by students in a course with pre-recorded lectures compared to an offering without such recordings, and a higher benefit for non-native English speakers (+6.81 tpp, 95%CI: 4.38, 9.25) compared to native English speakers (+1.48 tpp, 95%CI: 0.14, 2.83).
- Identified and communicated limitations with the study design.

# **Research Projects at University of California**

**Price Anomalies in Prediction Markets** 

Aug 2014 – May 2019

Irvine, CA

- Initiated a collaboration with a large online prediction market servicer, this granted access to all trade-level data in over 1500 markets (5.21GB).
- Acquired additional data through web scraping and API requests.
- Discovered arbitrage opportunities for ~1-5% guaranteed profits by investigating prices in markets related by **probability theory** (e.g. markets for events that were a subset of events in another market).
- Assessed the relationship between price and empirical event probabilities using Bayesian inference with a custom model, which revealed a premium of ~100% on low probability events and a discount of ~10% on high probability events.

## **Reinforcement Learning and Decision Making**

Aug 2014 - May 2019

Irvine, CA

- **Designed contextual bandit experiments** to study the impact of emotionally charged cues on preferences for risky and impulsive behavior.
- Inferred people's strategies based on their choices during a bandit task, using **Bayesian inference** and a **latent mixture of cognitive models**.
- Specified theories of human behavior as reinforcement learning algorithms.
- **Designed experiments**, based on simulations where the algorithms predicted different behavior, to find which algorithm was consistent with human behavior.

# **SKILLS OVERVIEW**

### Programming

R, Python, MATLAB, SQL, Git, Bash Methods

Experimental Design Hypothesis Testing Statistical Inference Probability Theory Bayesian Statistics Reinforcement Learning Contextual Bandits Causal Inference

# PROJECTS

### YouTube Lessons & Tutorials

Taught statistics and recorded my lessons and tutorials. My recordings have over 9,000 views on YouTube.

### **Tweet Frequency Modeling**

Developed a model of tweet frequency using conjugacy and Poisson processes.

## **Algorithmic Trading**

Analyzed stock prices and backtested trading algorithms through Quantopian. Evaluated algorithms using Sharpe ratios and returns relative to the S&P 500.

### Rock, Paper, Scissors AI

Devised and deployed an AI agent that dynamically identifies patterns in user behavior to win rock, paper, scissors games.

### Student's Tea Co-Leader

Facilitated a weekly tea-time between alumni and current students in statistics.

# **EDUCATION**

Ph.D. Cognitive Sciences University of California, Irvine, 2019

M.S. Statistics

University of California, Irvine, 2018

B.S. Psychology, Math Emphasis University of California, Davis, 2014